

Matthew Zammit Said

PRODUCT DESIGNER

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Since I graduated, my journey moved from researching, designing and developing products in the Power and Medical industries, to designing and solving complex UX problems in the iGaming (betting) industry. With the experience gained, along with my Masters Degree in Integrated Product Design, I am able to deliver the expected business goals and design solutions that are practical to use and develop while keeping the user's experience first.

EXPERIENCE

The Multiple Group

Head of Product Design 2025-2026

Leading UX/UI for casino websites and a range of other service websites for B2C and B2B customers.

Betsson Group

Product Design Manager 2024 - 2025

Design Manager in charge of a team of Product Designers working on Betsson's Sportsbook product.

Lead Product Designer 2023 - 2024

- Structure & lead User Journey projects (Especially Discovery projects)
- Support, Guide and Coach Designers in the User Journey team in delivering their best possible work and so that they grow as Design Professionals
- Translate concepts into high-quality wireframes, mockups, and prototypes in close collaboration with Product & Engineering
- Recruit and Retain the necessary talent in the User Journey Team

Senior Product Designer 2018 - 2023

- Work alongside Product Owners and Developers for the delivery of major redesigns, new product features and updates
- Create and maintain the Sportsbook library and design system
- Evangelize the Sportsbook Product Design vision within Betsson Group

Abertax Ltd

R&D Engineer 2017 - 2018

Baxter Ltd

R&D Engineer 2014 - 2017

Methode Electronics

Process Engineer 2014

ABOUT

I am looking for

A Head of Design position, where, along with a great team, we can solve complex problems and deliver products that enrich people's experience and lives.

Education

MSc. Integrated Product Design from Brunel University in London

Bachelor in Mechanical Engineer from the University of Malta

Software Proficiency

Figma, Sketch, Adobe XD, InDesign, Invision, Photoshop, Lightroom, Solidworks, Autodesk Suite, Premier Pro, Illustrator and Microsoft Office.

Awards

Winner of 'Coca-Cola Enterprises' design competition
Winner of 'BT Group' design competition

Publications

Mollicone P; Muscat M, Said M, "Computational Models for Resistance Spot Welding", Proceedings of the ASME 2012 11th Biennial Conference on Engineering Systems Design and Analysis ESDA2012, 2012.

Language

Fluent in English and Maltese.
Good in Italian.

In my free time

I enjoy being active, improving my culinary skills, sketching, travelling and keeping up to date with the latest tech and design news.